

Michele Conversano

Strategy, Method and Innovation | Digital Strategist

Via Salvatore Liddo, 5 - 76123, Andria (BT)

(+39) 327 1883573 | michele.conversano@outlook.it | micheleconversano.it

PostPickr — Tech Lead

JANUARY 2023 - PRESENT

As Tech Lead, I drive technological innovation by coordinating the development team and implementing scalable, cutting-edge solutions for the platform. I have successfully introduced Agile methodologies and modern technologies, leading to significant optimization of internal process efficiency. Led the integration of Artificial Intelligence solutions into the platform, implementing AI agents via SDKs and developing systems based on the Model Context Protocol (MCP) for advanced LLM interaction.

PostPickr — Full Stack Developer

MAY 2019 - DECEMBER 2022

I actively contributed to the full-stack development of the proprietary platform, placing a strong emphasis on performance, modular architecture design, and code maintainability. I played a key role in the technical evolution of the product and the implementation of innovative digital features.

Artsmedia — Lead Web Developer

JANUARY 2018 - DECEMBER 2018

At this prominent communications agency, I led the web development team in delivering complex digital platforms and websites. I managed technical coordination, architectural choices, and code supervision, ensuring high quality standards and on-time delivery.

Tecnocomputer — Developer

MARCH 2013 - MARCH 2017

Developed management software and tailored solutions for business automation. Collaborated closely with the design team to build customized, scalable applications that automated complex workflows and improved operational efficiency for clients.

Freelance — Web Identity Specialist

JANUARY 2006 - DECEMBER 2023

Provided consulting services focused on building and managing digital identity for numerous businesses. Managed a wide variety of web and marketing projects, collaborating with clients

across diverse industries to strengthen their online presence.

Futsal Andria — Communications Manager & Director

AUGUST 2013 - MAY 2024

Defined and managed the club's communication strategy and brand image. Overseeing social media strategy, content production, and media and sponsor relations. Successfully coordinated corporate events and institutional activities.

Menu1Tap.com — CEO & Co-Founder

2015 - PRESENT

Co-founded and developed Menu1Tap, a SaaS platform for the digital management of restaurant menus via QR Code. I manage the platform's strategy, development, and growth, which is actively used by numerous establishments.

SKILLS

Software Development	C, C++, Java, JavaScript, PHP. Solid Full Stack experience.
Web Development	HTML/CSS, Angular, React, WordPress.
Methodologies	Git, Docker, Agile Scrum.
Cloud & Infra	Google Cloud Platform (GCP), AWS, Serverless, Databases.
Artificial Intelligence (AI)	LLM integration via SDKs, AI Agent development, MCP (Model Context Protocol) implementation, AI-Assisted Coding.

EDUCATION

- **Università degli Studi di Bari** — Bachelor's Degree in Computer Science
- **ITIS "O. Jannuzzi", Andria** — High School Diploma in Information Technology
- **Order of Journalists (Apulia)** — Registered Publicist Journalist

Italian: Native | **English:** B1 Level